

Sponsorship Opportunities

2026



COVINGTON
BUSINESS COUNCIL

About the Covington Business Council

The mission of the Covington Business Council is to advocate and take action for a healthy Covington business environment. The vision of the Covington Business Council is to maximize the potential for economic growth in the City of Covington.

ACCESS. OPPORTUNITY. GROWTH.

Covington Business Council Board Members

Jackie Roberto, Chair, Madison Design

Tony Milburn, Foundation Chair, The Milburn Group

Greg Paeth, Secretary, Covington Neighborhood Collaborative

Kenneth Webb, Finance Chair, Republic Bank

Liz Reeder, Strauss Troy

Emily Badger, Lisse Steakhuis

Anthony Bradford, A.M. Titan

Joe Klare, The Catalytic Development Fund

Patricia Nortmann, St. Elizabeth Healthcare

Sharmili Reddy, City of Covington, KY

Dr. Fernando Figueroa, Gateway Community & Technical College

Jay Fossett, City of Dayton, KY

John Keller, PNC Bank

Steve Tracy, AtWork Personnel

Betsy Weber, DBL Law

Carla Quercioli, meetNKY

Ashley Quigley, Messer Construction

John Hurd, Duke Energy

Will Weber, Southbank Partners



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CBC Annual Dinner

One of the Tri-State's premier business events that continuously attracts over 500 people.



Top Presenting Sponsor - \$8,000 SOLD OUT

- Premier Seating - Two tables of ten (20 seats)
- Complimentary foursome at CBC Annual Golf event
- Company logo listed at Top Presenting Sponsor on all event information, CBC website, and on Monthly Luncheon announcements.
- Public acknowledgment as Top Presenting Sponsor during the event.
- Incorporated into all relevant media releases and e-blasts

Event Host Sponsor - \$5,500

- Premier Seating - One table of Ten (10 seats)
- Company Logo listed as Event Host Sponsor on all event information and CBC website.
- Public acknowledgement as Event Host Sponsor during the event.
- Incorporated into all relevant media releases and e-blasts.

Cocktail Hour Sponsor - \$5,000

- Premier Seating - One table of Ten (10 seats)
- Company Logo listed as Cocktail Hour Sponsor on all event information and CBC website.
- Public acknowledgement as Cocktail Hour Sponsor during the event.
- Incorporated into all relevant media releases and e-blasts.

Experience Sponsor - \$4,000

- Premier Seating - One table of Ten (10 seats)
- Company Logo listed as Experience Sponsor on all event information and CBC website.
- Recognized as providing the experience for the evening (secured by the Covington Business Council) during the event.
- Incorporated into all relevant media releases and e-blasts.

Beverage Sponsor - \$4750 SOLD OUT

- Premier Seating - One table of Ten (10 seats)
- Company Logo listed as Beverage Sponsor on all event information and CBC website.
- Public acknowledgement as Beverage Sponsor during the event.
- Incorporated into all relevant media releases and e-blasts

Wine Sponsor - \$3,500

- Premier Seating - One table of Ten (10 seats)
- Company Logo listed as Wine Sponsor on all event information and CBC website.
- Public acknowledgement as Wine Sponsor during the event.
- Incorporated into all relevant media releases and e-blasts.

Award Presenter Sponsor - \$3,750 SOLD OUT

- Premier Seating - One table of Ten (10 seats)
- Opportunity to present award to recipient.
- Company Logo listed as Award Presenter Sponsor on all event information and CBC website..
- Public acknowledgement as Award Presenter Sponsor during the event.
- Incorporated into all relevant media releases and e-blasts.

Parking Sponsor - \$3,650

- Premier Seating - One table of Ten (10 seats)
- Company Logo listed as Dinner Parking Sponsor on all event information and CBC website..
- Public acknowledgement as Dinner Parking Sponsor during the event.
- Incorporated into all relevant media releases and e-blasts

Commonwealth Sponsorship - \$1,750

- Reserved Seating - One table of Ten (10 seats)
- Company Logo listed as Commonwealth Sponsor on all event information and CBC website.
- Public acknowledgement as Commonwealth Sponsor during the event.
- Incorporated into all relevant media releases and e-blasts.

Patron Sponsorship - \$900

- Reserved Seating - Half table of five (5) seats.
- Company name listed in program and signage at the dinner.

CBC Spring Golf Outing

The CBC hosts two golf outings per year, our large Spring outing and a fun networking outing in the Fall.



Event Title Sponsor - \$4,500

- Prominent display of your company's logo on all event information, signage, event website and program.
- Special recognition in CBC announcements.
- Podium time at the beginning of outing.
- Registration for one (1) foursome.

Gift Sponsor- \$3,750 **SOLD**

- Provides the gift for each golfer in the outing.
- Special recognition in CBC announcements.
- Prominent signage at the outing with logo.
- Registration for one (1) foursome.
- Logo on website and in event program.

Cart Sponsor- \$3,000

- Logo present on signage inside each golf cart.
- Special recognition in CBC announcements.
- Prominent signage at the outing with logo.
- Registration for one (1) foursome.
- Logo on website and in event program.

Lunch Sponsor- \$2,000

- Provides lunch for the outing.
- Special recognition in CBC announcements.
- Prominent signage at the outing with logo.
- Registration for one (1) foursome.
- Logo on website and in event program.

Feature Sponsor - \$1,100

- Special recognition in CBC announcements
- Prominent signage at the outing with logo.
- Logo on CBC website indicating sponsorship
- Registration for one (1) foursome.

Breakfast Sponsor - \$1,500 SOLD OUT

- Provides the coffee and breakfast.
- Special recognition in CBC Announcements.
- Prominent signage at the outing with logo.
- Registration for one (1) foursome.
- Log on website and in event program.

Beverage Cart Sponsor - \$750

- Special recognition in CBC Announcements.
- Opportunity to drive beverage cart on the course during the outing.
- Logo on website and in event program.

Hole/Table Sponsor - \$400

- Table on one of 18 locations on the course with signage.
- Opportunity to hand out promo items to golfers during the outing.
- Special recognition in CBC Announcements.
- Logo on website and in event program.

Tee Sponsor - \$250

- Signage on tees boxes.

Individual Foursome - \$750

- Includes four (4) golfers, green fees and carts.
- 1 Mulligan, Pink Tee and Sting per Golfer.
- Beverages included all day (beer/water/soft drinks)
- Lunch for the foursome golfers.

CBC Fall Golf Social



Event Title Sponsor - \$2,000 SOLD OUT

- Prominent display of your company's logo on banner at event.
- Podium time at beginning of outing
- Special recognition in CBC announcements
- Prominent listing on event information and program.
- Registration for two (2) twosomes.

Cart Sponsor - \$1,750

- Company logo prominently displayed in all golf carts in golf outing.
- Special recognition in CBC announcements
- Registration for two (2) twosomes.
- Logo on website and in event program.

After Party Sponsor - \$1,500

- Provides the drink tickets and appetizers for all golfers and guests at networking after party.
- Signage prominently displayed at the after party.
- Special recognition in CBC announcements.
- Registration for one (1) twosome.
- Logo on website and in event program.

Contest Sponsor - \$550

- Provides and opportunity to present the gift for each contest winner.
- Special recognition in CBC announcements.
- Log on website and in event program.

Hole/Table Sponsor - \$200

- Sign on course during outing.
- Table setup during networking reception.
- Special recognition in CBC announcements.

Two-some - \$175

- Includes 2 golfers green fees with cart.
- After Party Networking Reception (Drink tickets and appetizers included)

CBC General Luncheon

Monthly series that attracts 150+ attendees on average per month, with a 20% growth rate over the last five years. Events take place at a venue in Covington from 11:30 AM - 1:00 PM, 11 months out of the year.



Event Sponsor - \$1,200 Limit: 1 per luncheon

- Opportunity to introduce luncheon speaker.
- Logo on all luncheon information including weekly e-blast newsletter to 1,300 individuals and event website.
- Company credit at the beginning and end of the luncheon as well as a brief description of the sponsor right before the main speaker.
- Reserved seating for two guests.
- Positioned as a major supporter of Covington.

Economic Update Sponsor - \$550 Limit: 1 per luncheon

- Opportunity to introduce the Covington Official giving the update.
- Company logo prominently displayed during the update.
- Logo on all luncheon information including weekly e-blast newsletter to 1,300 individuals and event website.
- Company credit at the beginning and end of the luncheon..
- Reserved seating for two guests.
- Positioned as a major supporter of Covington

Event Supporting Sponsor - \$500 Limit: 3 per luncheon

- Company logo posted on website pre-event and in newsletter.
- Two complimentary luncheon tickets with reserved seating.
- Company credit at the beginning and end of the luncheon..
- Opportunity to have a table at event or place information at attendee tables.

Nonprofit Sponsor - \$300 Limit: 1 per luncheon **SOLD OUT**

Recognized as the featured non-profit prior to and during the luncheon.

- Opportunity to give a 3 - 5 minute commercial during the luncheon for your organization.
- Logo and mention in all CBC press materials and e-blast newsletter to 1,300+ contacts.
- Opportunity to have a table at event or place information at attendee tables.



CBC Legislative Luncheon

The 2025 luncheon featured Northern Kentucky legislators, with a crowd of over 135 people in attendance. Event takes place in the Fall. This is an opportunity to be at the table with legislators and other influential stakeholders.



Presenting Sponsor - \$3,500

- Logo and mention in all CBC press materials promoting luncheon, weekly e-blast newsletter to 1,300 individuals and event information.
- Company acknowledged in the beginning and end of the luncheon as well as a brief description of the sponsor prior to the main speaker.
- Option to introduce the moderator.
- Reserved seating at the head table with the speakers.
- Positioned as a major supporter of Covington.

Supporting Sponsor - \$1,250

- Logo on all CBC branded materials including weekly e-blast newsletter to 1,300 individuals and event displays.
- Company credit and front and end of the luncheon as well as a brief description of the sponsor right before the main speaker.
- Reserved seating for two guests.

CBC Hard Hat Tour & After Hours Sponsor

Company seeking to position itself as a supporter of all the development/new business creation occurring in the City of Covington.



Hard Hat Tour Sponsor - \$2,500 SOLD OUT

- Name and logo featured in stand-alone email and in weekly e-blasts leading up to the tour.
- Names of tour attendees invited to the walk-throughs
- Sponsor mention at monthly luncheon which occur prior to the tour.
- Opportunity to introduce the tour leader and do a 30-second commercial about their firm's commitment to the growth of the urban business core.

Hard Hat After Hours Sponsor - \$1,750 SOLD OUT

- Name and logo featured in stand-alone email and in weekly e-blasts leading up to the tour.
- Names of tour attendees invited to the walk-throughs
- Sponsor mention at monthly luncheon which occur prior to the tour.

After Hours Events Sponsorship

Opportunity to sponsor and welcome new and current members. This event takes place every month, during a happy hour setting at a local food and drink establishment.

After Hours Event Sponsor - \$500

- Name and logo featured in stand-alone email and in weekly e-blasts leading up to the tour.
- Names of attendees.
- Sponsor mention at monthly luncheon which occur prior to the social.
- Opportunity to do a 30-second commercial during event.
- Sponsor mention and logo on CBC website and on social media channels.

Additional Sponsorship Opportunities



CBC Connects Sponsor

CBC Connects is a weekly networking group consisting of both members and nonmembers. Average attendance ranges from 30 - 40 attendees.

Yearly Sponsor - \$3,250

- Recognition in all CBC announcements.
- Logo on all Connects promotions.

Roundtable Sponsorship

\$250 per Event

- Name and logo featured in stand-alone email and in weekly e-blasts leading up to the tour.
- Names of attendees.
- Opportunity to do a 30-second commercial during event.
- Sponsor mention and logo on CBC website and on social media channels.

CBC Weekly Newsletter Sponsorship

Quarterly Sponsorship - \$400 per Quarter

- 1,300 Contacts (includes current members, past members, and prospects)
- Ability to sponsor the newsletter with an advertisement or video (graphic/text/link)
- Reoccurring bi-weekly section highlighting a CBC member company (graphic/text/link)
- Emergency or time-sensitive announcements that affect Covington businesses in "last minute" e-blasts.

Beautification Sponsorship

\$500 Per Planter

The CBC is committed to the beautification of Covington, as it continues to be the premier place for people to live, work, and play! As part of the beautification, we have installed 80 planters along Madison Avenue. Sponsorship of one of these planters will include your logo on a sign within the planter, as well as maintenance of the planter all year long.



Thank you for your consideration
and your ongoing support of the
Covington Business Council.

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