



**COVINGTON  
BUSINESS COUNCIL**

# **Annual Report 2025**

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**PAT FREW**  
**EXECUTIVE DIRECTOR**



The Covington Business Council has never been more viable and stronger than it is now. With a record 581 member companies, the CBC has experienced 27% growth in the past year. We've hosted more than 3,800 people at our 100+ events this year. We've also been a strong partner to a number of local organizations including:

- In the City of Covington, we're "boots on the ground" as part of their Bridging the Gap campaign, keeping residents, businesses and visitors informed about Northern Kentucky's two big bridge projects: 4<sup>th</sup> Street Bridge linking Covington and Newport which will be closed at least two years, starting in mid-January and the Brent Spence Companion Bridge. CBC is assisting in special discounts and offers from Covington businesses to counteract the negative effect of reduced transit options. CBC also took the lead in working with the City to hold regular roundtable meetings with industry specific companies (Life Sciences and Marketing/Branding Agencies to start) to help the City learn about the challenges and needs of these leading businesses so they can maintain their Covington locations and continue to provide a strong tax revenue base for City services.
- For SparkHaus, the entrepreneurial hub, CBC through its Foundation is providing six months rent for ten companies, half in 2025 and half in 2026 and also providing mini six-month CBC memberships while connecting these businesses to CBC organizations in their sector that can assist them.
- For the Covington School Board, CBC has provided leading voices from the business communities to advise the board on issues related to its master plan for buildings and for its search for a new Superintendent, listing qualities needed for the new chief executive of the schools when they are hired later in 2026.

We are pleased to share highlights/accomplishments of the CBC in the past year as we seek to provide value to our stakeholders and fulfill our mission of advocating for a healthy business climate in the City of Covington..



**JACKIE ROBERTO**  
**BOARD CHAIR**



As CBC members, we've had a front row seat to the innovation, leadership, and connection that's fueling Covington's current and future success. Throughout the year, the CBC has played a role in accelerating that progress—through advocacy, collaboration, and celebration.

In that spirit, the CBC board is focused on three objectives within the strategic plan:

1. **Connect:** Provide a platform for members to engage and collaborate with one another.
2. **Champion:** Educate businesses on issues that may impact them.
3. **Celebrate:** Communicate positive outcomes championed by CBC.

Additionally, our Executive Director Pat Frew, spearheaded a recurring meeting between Mayor Washington, city staff and industry leaders. The first one focused on the Life Science sector. Subsequent meetings will focus on additional sectors of our growing economy. This forum provides opportunities for collaboration and partnership and is an example of how the CBC accelerate progress.

Thank you for being a part of this vibrant business community!



# Our Staff



PAT FREW  
**EXECUTIVE DIRECTOR**



LAUREN SENVISKY  
**MARKETING AND  
EVENTS MANAGER**



JENNIFER DANNER  
**OPERATIONS  
MANAGER**

# Board of Directors



**JACKIE ROBERTO**  
**BOARD CHAIR,**  
**MADISON DESIGN**



**JAY FOSSETT**  
**CHAIR EMERITUS,**  
**CITY OF DAYTON**



**TONY MILBURN**  
**FOUNDATION CHAIR,**  
**THE MILBURN GROUP**



**KENNETH WEBB**  
**TREASURER,**  
**REPUBLIC BANK**



**STEVE TRACY**  
**MEMBERSHIP CHAIR,**  
**ATWORK PERSONNEL**



**LIZ REEDER**  
**EVENTS CHAIR,**  
**STRAUSS TROY**



**GREG PAETH**  
**SECRETARY,**  
**COVINGTON NEIGHBORHOOD**  
**COLLABORATIVE**



**EMILY BADGER**  
**HOLLAND**  
**RESTAURANT GROUP**



**ANTHONY BRADFORD**  
**A.M. TITAN**



**JOHN HURD**  
**DUKE ENERGY**



**DR. FERNANDO FIGUEROA**  
**GATEWAY/ KCTCS**



**JOE KLARE**  
**THE CATALYTIC FUND**



**JOHN KELLER**  
**PNC BANK**



**JULIE KIRKPATRICK**  
**meetNKY**



**PATRICIA NORTMANN**  
**ST. ELIZABETH HEALTHCARE**



**SHARMILI REDDY**  
**CITY OF COVINGTON**



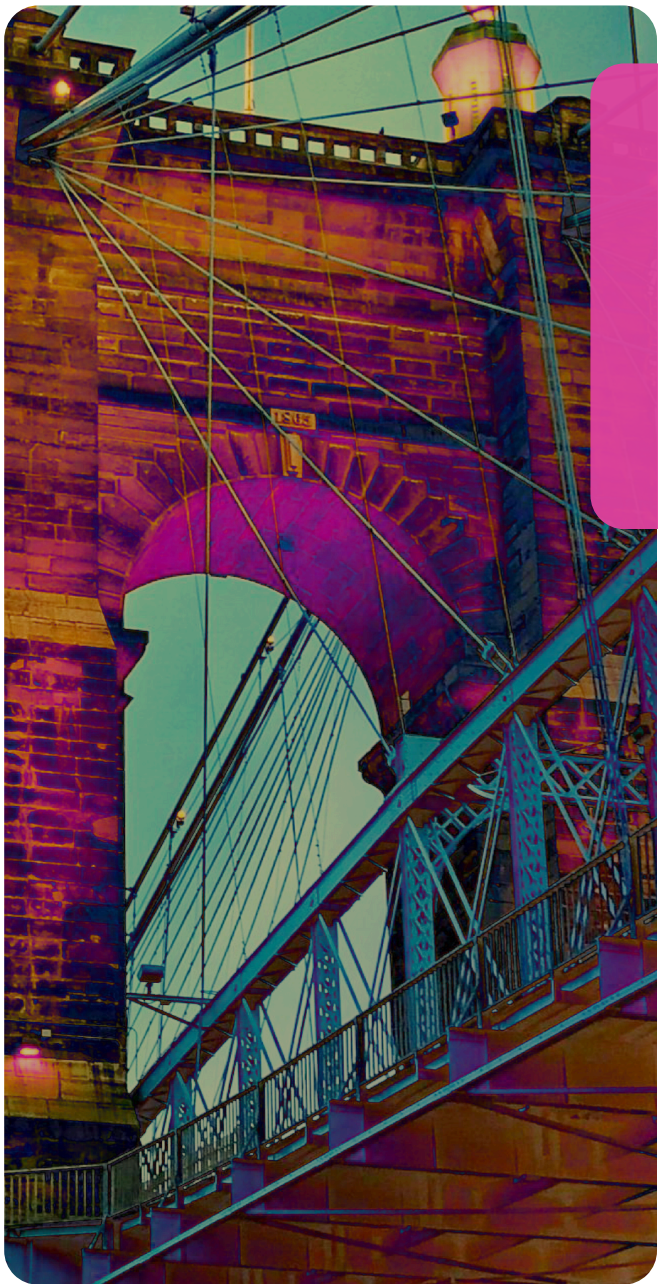
**BETSY WEBER**  
**DBL LAW**



**WILL WEBER**  
**SOUTHBANK PARTNERS**

# About The Covington Business Council

With a member-centric focus, the Covington Business Council delivers an experience that is personal and focused on the success of its members. CBC provides educational programming, impactful assistance and meaningful opportunities for its members to advance their business and professional growth.



## Our Vision

The Covington Business Council maximizes the potential for economic growth in the City of Covington

## Our Mission

To actively promote and build a positive business environment in Covington, Kentucky

## Reasons to Join & Renew

- Covington Centric
- Relationship Driven Culture
- 1-1 Assistance
- Broad Membership
- Impactful Connections
- Relevant Programming

# Our Year

## By the Numbers

**581**

MEMBERS

**115**

NEW MEMBERS

**100+**

EVENTS

**56%**

EMAIL OPEN  
RATE

**27%**

12 MONTH  
GROWTH RATE

**3,862**

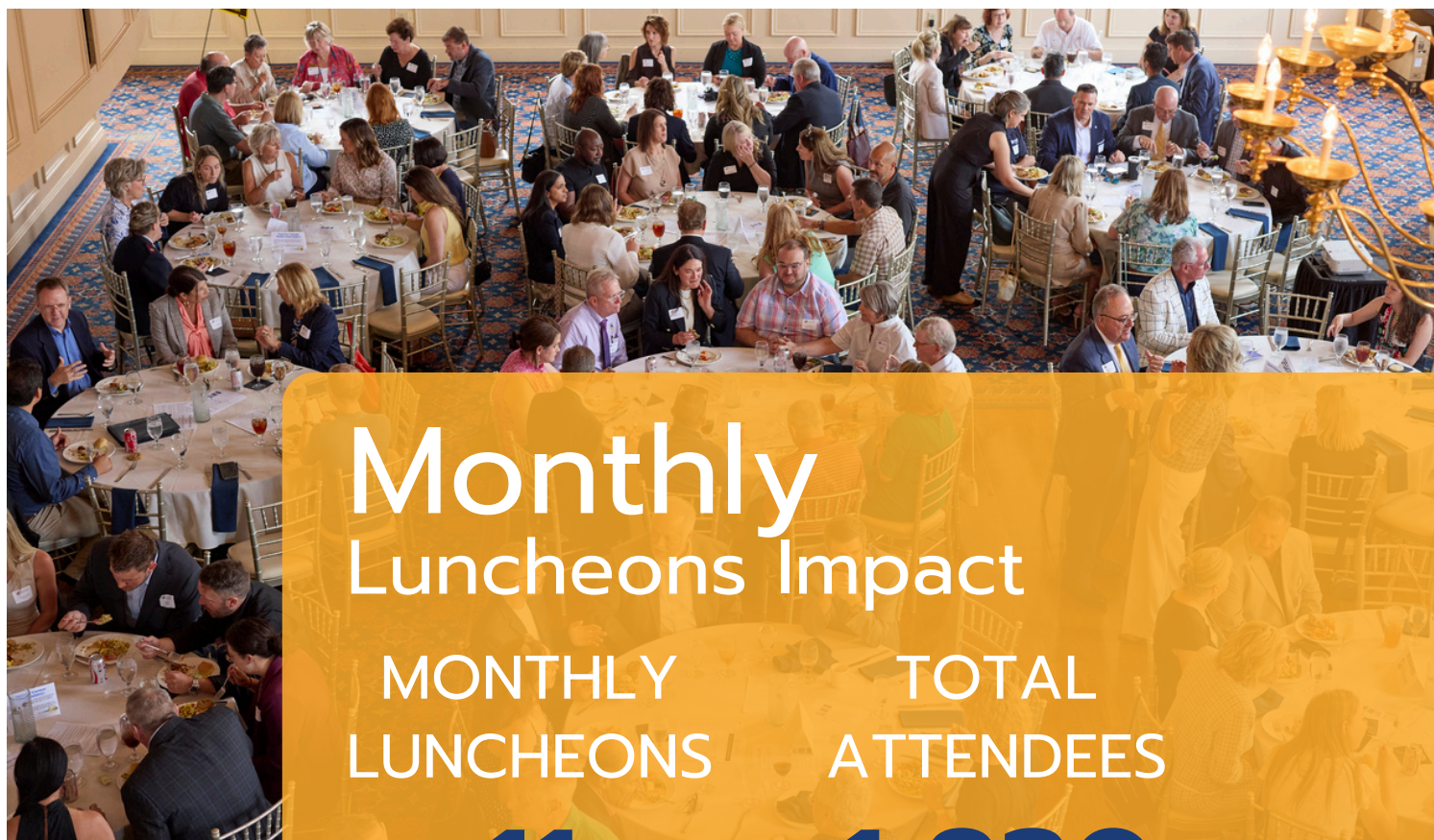
TOTAL  
ATTENDANCE





# Monthly Luncheons

These luncheons are a cornerstone of the council's programming, offering a regular opportunity for members to come together for networking, education, and community engagement. Held at various venues across Covington, these luncheons feature keynote speakers, panel discussions, or presentations on topics of interest to the local business community. Attendees enjoy a delicious meal while gaining valuable insights, industry updates, and actionable strategies to enhance their businesses. With a focus on fostering connections and facilitating knowledge-sharing, Covington Business Council Monthly Luncheons provide a platform for members to stay informed, inspired, and engaged in the vibrant business ecosystem of Covington.



## Monthly Luncheons Impact

MONTHLY  
LUNCHEONS

**11**

TOTAL  
ATTENDEES

**1,830**

# CBC Connects

CBC Connects events are designed to facilitate networking and collaboration among Covington Business Council members. These gatherings offer structured networking sessions, interactive activities, and engaging discussions on topics relevant to the local business community. CBC Connects events provide attendees with valuable opportunities to expand their professional networks and forge new partnerships.



## CBC Connects Impact

EVENTS

CONNECTIONS

HELD

MADE

**51**

**1386+**

## Our Leadership Team

**Terry Dean** - Dean of Sales Marketing  
**Jenn Fennell Klein** - KV National  
**Melissa Frazier** - Waterleaf Solutions  
**Lauren Moore** - Loan Officer Lauren

**Mike Stubblefield** - eXp Realty  
**Steve Tracy** - AtWork Personnel  
**Tonya Wolfe** - City Wide Home Mortgage



# Golf Outings

The Fall and Spring Golf Outings offer members of the Covington Business Council a chance to enjoy a day of golf while networking with fellow professionals. Held at prestigious golf courses in the Covington area, these outings combine friendly competition with opportunities for business networking and relationship-building. Participants can enjoy a round of golf in a scenic setting while connecting with peers from across the business community.

Spring Outing Participants

**140**

Fall Outing Participants

**86**





# Signature Events

## CBC Roundtables

Roundtable discussions offer a platform for in-depth conversations on specific topics or issues affecting the Covington business community. These events are held bi-monthly and are led by industry leaders or subject matter experts. Sessions encourage participants to share insights, best practices, and solutions to common challenges. Roundtables foster collaboration, innovation, and knowledge-sharing among attendees, ultimately driving positive change and growth.

***Total Attendance 107+***

## After Hours Socials

These events provide a relaxed and informal setting for professionals to unwind after a day's work while fostering meaningful connections. Held at various venues throughout Covington, After Hours Socials offer attendees the chance to mingle, exchange ideas, and build relationships in a laid-back atmosphere. Whether enjoying drinks or hors d'oeuvres, participants can network in a vibrant and dynamic environment.

***Total Attendance 389+***

## Non-Profit Lunch & Learns

Nonprofit Lunch and Learns are educational sessions, held quarterly that tailored to the needs of nonprofit organizations in Covington. These events provide valuable resources, tools, and expertise to help nonprofits thrive and fulfill their missions. From fundraising strategies to board development, Nonprofit Lunch and Learns offer practical insights and actionable advice to support the nonprofit sector's success.

***Total Attendance 126+***

## Hard Hat Tours

Hard Hat Tours provide exclusive behind-the-scenes access to upcoming development projects and construction sites in Covington. Led by industry experts and project managers, these tours offer participants a unique opportunity to learn about the latest developments shaping the city's landscape. From commercial buildings to revitalization efforts, Hard Hat Tours provide valuable insights into Covington's growth and progress.

***Total Attendance 312+***

# Advocacy Initiatives



Partnering with City of Covington on Bridging Business campaign designed to help come up with promotions and activities to strengthen business for bars and restaurants during the demolition and replacement of the Fourth St. Bridge in addition to the Brent Spence Bridge replacement.



Bridging Back Business- Supporting the River Cities campaign to promote food and drink discount deals and encourage patronizing bars and restaurants from Covington to Dayton during the shut down of the fire-ravaged Big Mac Bridge in late 2024 to spring 2025.



Covington Common Consumption Area- Garnering support from bars and restaurants and other business institutions, NKY Chamber and meetNKY to galvanize support from Covington City Commission to move closer to instituting a pilot Common Consumption Area for the Central Business District.

# Welcome

## Our New Members

Align Interiors LLC  
AMEND Consulting  
American Legacy Theatre  
Anago Cleaning Systems  
Atlantic Sign Company  
Balloon Station  
Barking Squirrel Media  
Bone Dry Roofing  
Bourbon Trails & Bluegrass Tales  
Broken Arrow Holding  
Broz Insurance Agency Inc  
Buddy's Flooring  
BVM  
C. Ed Massey & Associates  
Centric Consulting  
Chappell Masonry Restoration  
Cincinnati Public Radio  
City of Bellevue  
Colliers  
Commercial Alliance  
Commonwealth Hotels  
Comparion Insurance Agency  
Concours Devou, LLC  
Crescent Financial Services, LLC  
CSSI  
Demetrios  
Dice on Draft LLC  
Dynamic Companies  
E. Post Public Relations  
ECT Cleaning LLC  
Edgewood Green Technologies  
Edward Jones  
Edward Jones  
Elevated Marketing LLC  
ENZO Building and Design, LLC  
Epic Brands- Agave and Rye/ Tokyo Pie  
F & Goode Desserts  
Farmer Nate's Sauce  
Front Line dev  
Galaxie  
Gribbell Law Firm  
Handzy Shop + Studio  
Heritage Management Group LLC  
HM Insurance Group  
Hortons Consulting  
Howard, Nunn & Bloom CPAs  
IMEG Corp.  
Independence Cleaners  
Jude's Custom Exhaust, Auto Repair & Towing  
Kings Hammer  
Kowalski Law, PLLC  
Krystalyn O'Bryan Photography  
KYDA Consulting  
Land Group Title  
Leslie Herbert Jewelry  
Mainspring Wellness  
Marc Wilson and Associates, LLC  
Mattone Media LLC.

MedMutual Protect  
Megen Construction Company  
Merrill  
Merriman Anderson Architects, Inc.  
Miss Tabby's Toys and Treats  
Model Group  
Monopoly Men Construction and Real Estate Firm  
Mosaic Intel, LLC  
MySizeology®  
NAI Bergman  
National Lieutenant Governors Association  
Neal Pyszka- Huff Realty  
New Riff Distilling  
NKY.AI  
Northwestern Mutual  
OneDigital  
Optimal Employee Relations  
Park Place HR Investigations  
Premier Planning Group  
Professional Business Services  
Promach  
Punch Bug Marketing  
Purple Paisley Local Artisan Shop  
Rawe Financial, LLC  
Real Talk Therapy, LLC  
Realtor with Sibcy Cline  
Rebecca Reckers for Kenton County Commissioner  
Reliant Search Group  
Restoration Cincinnati LLC  
Retired  
SÉDR STUDIO  
Sherry Goodridge For Kenton County Commissioner  
Shobiz Design  
Skylight Financial Group  
Southgate Conference Center  
Stigler Supply Company  
Style House by Brittany  
Succulent Senorita Greenhouse  
Summit Risk and Resilience Services  
Sunny Destinations Travel  
Supporting Strategies  
Tetelestai Capital  
The Cincinnati Hotel, Curio Collection by Hilton  
The Delish Dish  
The Green Door  
The McCracken Group  
The N.E.T.s Effect Company, LLC  
The Phillips Group  
The United States Playing Card Co/Cartamundi  
UK College of Medicine - Northern KY Campus  
Verdantas  
Victory Bright LLC DBA Gotcha Covered  
Vision One IT Consulting  
West Sixth Covington Haus  
Western & Southern  
WTLB Productions  
Zaltana Wellness



